Klickitat County

Quit Line Data Summary October 1 - December 31, 2002

Number of Calls to Quit Line County States Percent of Statewide Calls 1.0% 10.0% Percent of State Population in County¹ 0.3% 100.0% County % State % 100.0% Gender N = 30 N = 3.291 Female 63.3% 61.0% Male 36.7% 39.0% Race/Ethnicity N = 28 N = 2.816 People of Color 0.0% 13.9% White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 12.4% 25 - 34 years old 32.1% 22.59 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 14.4% High school graduate 44.8% 33.3% Some college/vocational school 7.1% 11.2% College graduate 17.1% 11.2% Health care pr	October 1 - December 31, 2002			
Percent of Statewide Calls 1.0% 100.0% Percent of State Population in County¹ 0.3% 100.0% Cender N = 30 N = 3.281 Female 63.3% 61.0% Male 36.7% 30.0% Race/Ethnicity N = 28 N = 28.16 People of Color 0.0% 13.9% White 100.0% 2.7% Less than 18 years old 0.0% 2.7% Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% Caller Type N = 28 N = 3,67 General Information 7.1% 11.2% Health c		County	State	
Percent of State Population in County¹ 0.3% 100.0% Gender N = 30 N = 3.291 Female 63.3% 61.0% Male 36.7% 39.0% Race/Ethnicity N = 28 N = 2,816 People of Color 0.0% 13.9% White 100.0% 13.9% Mynite 100.0% 2.7% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 7.1% 14.4% 35 - 44 years old 32.1% 25.9% 45 years and older N = 29 N = 2,860 Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 33.6 College graduate N = 28 N = 3,867 General Information 7.1% 11.2% Health care provider	Number of Calls to Quit Line	N = 30	N = 3,753	
Gender N = 30 N = 3,291 Female 63.3% 61.0% Male 36.7% 39.0% Race/Ethnicity N = 28 N = 2,816 People of Color 0.0% 13.9% White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% Caller Type N = 28 N = 3.367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,28 Insured 27.8% 41.5%<	Percent of Statewide Calls	1.0%	100.0%	
Gender N = 30 N = 3.291 Female 63.3% 61.0% Male 36.7% 39.0% Race/Ethnicity N = 28 N = 2,816 People of Color 0.0% 13.9% White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.27% 18 - 24 years old 17.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3%	Percent of State Population in County ¹	0.3%	100.0%	
Female Male 63.3% 36.7% 61.0% 39.0% Male 36.7% 39.0% Race/Ethnicity N = 28 10.0% 13.9% People of Color White 0.0% 13.9% 13.9% White 100.0% 86.1% 86.1% Age N = 28 10.0% 2.7% Less than 18 years old 0.0% 2.7% 14.4% 18 - 24 years old 7.1% 14.4% 14.4% 35 - 34 years old 32.1% 25.9% 25.9% 45 years and older 42.9% 35.1% 25.9% Education N = 29 N = 2,860 N = 28 N = 3,367 Did not graduate high school 3.4% 18.4% 33.3% High school graduate 44.8% 33.3% 33.3% Some college/vocational school 41.4% 33.5% 34.5% Caller Type N = 28 N = 3,367 N = 3,367 General Information 7.1% 11.2% 11.2% Health care provider 3.6% 2.9% 2.9% Tobacco user N = 28 N = 3,367 N = 2,129 Insured 2.7.8% 2.9% 41.5% Uninsured		County %	State %	
Male 36.7% 39.0% Race/Ethnicity N = 28 N = 2,816 People of Color 0.0% 13.9% White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Uninsured 27.8% 44.5% Uninsured 27.8%	Gender	N = 30	N = 3,291	
Race/Ethnicity N = 28 N = 2,81 People of Color 0.0% 13.9% White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% <td>Female</td> <td>63.3%</td> <td>61.0%</td>	Female	63.3%	61.0%	
People of Color 0.0% 13.9% White 0.00% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 17.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 41.5% Medicaid N = 28	Male	36.7%	39.0%	
White 100.0% 86.1% Age N = 28 N = 2,956 Less than 18 years old 0.0% 2.7% 18 - 24 years old 17.1% 14.4% 25 - 34 years old 32.1% 25.9% 45 years and older 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,867 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 44.4% Medicaid 44.4% 33.5% Heard About N = 28	Race/Ethnicity	N = 28	N = 2,816	
Age N = 28 N = 2,7% Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0%<	People of Color	0.0%	13.9%	
Less than 18 years old 0.0% 2.7% 18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 44.5% Medicaid N = 28 N = 2,88 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.0% Employer/worksite	White	100.0%	86.1%	
18 - 24 years old 7.1% 14.4% 25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 0.0% 0.0%	Age	N = 28	N = 2,956	
25 - 34 years old 17.9% 21.8% 35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% </td <td>Less than 18 years old</td> <td>0.0%</td> <td>2.7%</td>	Less than 18 years old	0.0%	2.7%	
35 - 44 years old 32.1% 25.9% 45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.0% Targeted mailing 0.0%	18 - 24 years old	7.1%	14.4%	
45 years and older 42.9% 35.1% Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.9% Great Start 0.0% 0.0% Great Start	25 - 34 years old	17.9%	21.8%	
Education N = 29 N = 2,860 Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 41.5% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.9% Targeted mailing 0.0% 0.0% Great Start <t< td=""><td>35 - 44 years old</td><td>32.1%</td><td>25.9%</td></t<>	35 - 44 years old	32.1%	25.9%	
Did not graduate high school 3.4% 18.4% High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 41.5% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.9% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.9% Radio 3.6%	45 years and older	42.9%	35.1%	
High school graduate 44.8% 33.3% Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.9% Targeted mailing 0.0% 0.0% Great Start 0.0% 0.0% Radio 3.6% 2.2% Newspaper/Magazine 0.0% <t< td=""><td>Education</td><td>N = 29</td><td>N = 2,860</td></t<>	Education	N = 29	N = 2,860	
Some college/vocational school 41.4% 34.9% College graduate 10.3% 13.5% Caller Type N = 28 N = 3,367 General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 0.2% Targeted mailing 0.0% 0.0% 0.9% Great Start 0.0% 0.2% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 0.2% Brochure/Newsletter 3	Did not graduate high school	3.4%	18.4%	
Caller Type N = 28 N = 3,367 General Information 7,1% 11,2% Health care provider 3,6% 2,9% Tobacco user 89,3% 85,9% Payer Type N = 18 N = 2,129 Insured 27,8% 41,5% Uninsured 27,8% 24,9% Medicaid 44,4% 33,5% Heard About N = 28 N = 2,888 Past caller 25,0% 18,5% Employer/worksite 0,0% 0,8% Health care provider 21,4% 21,8% Television 17,9% 18,4% Outdoor advertisement (billboard/bus/wall) 0,0% 0,9% Targeted mailing 0,0% 0,0% Great Start 0,0% 0,1% Radio 3,6% 2,2% Newspaper//Newsletter 3,6% 6,2% Family or friend 7,1% 17,9% Health Department 21,4% 2,9%	High school graduate	44.8%	33.3%	
Caller Type N = 28 N = 3,367 General Information 7,1% 11,2% Health care provider 3,6% 2,9% Tobacco user 89,3% 85,9% Payer Type N = 18 N = 2,129 Insured 27,8% 41,5% Uninsured 27,8% 24,9% Medicaid 44,4% 33,5% Heard About N = 28 N = 2,888 Past caller 25,0% 18,5% Employer/worksite 0,0% 0,8% Health care provider 21,4% 21,8% Television 17,9% 18,4% Outdoor advertisement (billboard/bus/wall) 0,0% 0,9% Targeted mailing 0,0% 0,0% Great Start 0,0% 0,1% Radio 3,6% 2,2% Newspaper//Newsletter 3,6% 6,2% Family or friend 7,1% 17,9% Health Department 21,4% 2,9%	Some college/vocational school	41.4%	34.9%	
General Information 7.1% 11.2% Health care provider 3.6% 2.9% Tobacco user 89.3% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 25.0% 18.5% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 21.4%		10.3%		
Health care provider Tobacco user 3.6% 89.3% 2.9% 85.9% Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Caller Type	N = 28	N = 3,367	
Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	General Information	7.1%	11.2%	
Payer Type N = 18 N = 2,129 Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 17.9% 18.4% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.9% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 29.9%	Health care provider	3.6%	2.9%	
Insured 27.8% 41.5% Uninsured 27.8% 24.9% Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Tobacco user	89.3%	85.9%	
Uninsured Medicaid 27.8% 24.9% Medicaid 44.4% 33.5% Heard About Past caller N = 28 N = 2,888 Past caller Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Payer Type	N = 18	N = 2,129	
Medicaid 44.4% 33.5% Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Insured	27.8%	41.5%	
Heard About N = 28 N = 2,888 Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Uninsured	27.8%	24.9%	
Past caller 25.0% 18.5% Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Medicaid	44.4%	33.5%	
Employer/worksite 0.0% 0.8% Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Heard About		N = 2,888	
Health care provider 21.4% 21.8% Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Past caller			
Television 17.9% 18.4% Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Employer/worksite	0.0%	0.8%	
Outdoor advertisement (billboard/bus/wall) 0.0% 7.2% Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Health care provider	21.4%	21.8%	
Targeted mailing 0.0% 0.9% Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Television	17.9%	18.4%	
Great Start 0.0% 0.1% Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Outdoor advertisement (billboard/bus/wall)	0.0%	7.2%	
Radio 3.6% 2.2% Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%				
Newspaper/Magazine 0.0% 2.2% Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	Great Start			
Brochure/Newsletter 3.6% 6.2% Family or friend 7.1% 17.9% Health Department 21.4% 2.9%				
Family or friend 7.1% 17.9% Health Department 21.4% 2.9%	, , ,			
Health Department 21.4% 2.9%				
·	Family or friend			
School 0.0% 0.9%	·	21.4%		
	School	0.0%	0.9%	

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.